Source Advantage℠
Streamline Operations, Reduce Costs and Improve Productivity
With a Single-Source Procurement Solution for Branch Supplies and Materials
Service

Source Advantage from Fiserv helps you streamline branch operations and reduce expenses by providing a single resource for the procurement of all operational documents, office supplies and equipment, branded merchandise and marketing collateral.

**Rely on Fiserv for All of Your Branch Supply Needs**

Your branches are under tremendous pressure to reduce expenses while delivering superior service. Time spent ordering and managing inventory of branch materials and supplies takes away from other critical responsibilities. Source Advantage provides a single-source solution for the procurement of items that are essential for your branch operations, allowing you to save time, reduce costs and focus on serving your accountholders.

Source Advantage provides a secure, online ordering portal that streamlines purchasing and improves management of costs and inventories at a branch level, while providing access to thousands of products without the need to manage multiple vendor relationships. All documents are designed to meet the physical specifications required by your account processing system. What’s more, Source Advantage is backed by the trusted Fiserv name and our dedicated support team.

**Save Time and Money With CustomSource™ from Fiserv**

Procurement of supplies and materials is supported by CustomSource, our secure, easy-to-use online Web portal that can be accessed by your branch or administrative personnel to edit, proof and order materials. This highly flexible platform can be customized based on your defined business rules, providing permission-based, self-service access 24/7.

The CustomSource portal offers variable, print-on-demand functionality and drives responsibility for inventory management and control to each branch or central location. On-demand, real-time ordering is enhanced with time-saving features such as cost center allocation to reduce the administrative burden and help branches manage costs. It also enforces brand standards and controls product messaging to ensure business continuity within your institution.

**Features**

- Customized ordering and inventory management
- Administrative controls for spend management and product consistency
- Consolidated billing with cost center allocation
- Administrator privilege capabilities
- Order status and confirmation
- Complete order history
- Multiple delivery options
- Personal shopping lists

**Operational Documents**

Fiserv delivers a wide range of operational documents that can be ordered and produced efficiently and cost effectively for your institution. Choose from an array of standard document designs for system-compatible options including ATM forms and receipts, continuous forms, deposit tickets, MICR forms, tax forms, teller receipts and more.
CustomSource is a convenient, one-stop source for the operational documents, office supplies and equipment used in your branches. Our easy-to-use online portal saves time, streamlines operations and lets you focus on serving accountholders.

Documents from Fiserv are designed to be compatible with your account processing system for increased accuracy and quality. Efficient conversions are guaranteed because products are monitored and designed to meet system requirements.

Variable printing capabilities allow you to produce documents that are unique to your institution. The CustomSource portal offers pre-designed templates with the option of editing details such as the account and teller numbers on cash tickets. The portal also allows you to confirm orders, review proofs to ensure accuracy, and move documents through your approval process to expedite delivery. Many orders can be handled automatically; however, knowledgeable Fiserv experts are always available to fulfill unique requests.

Our high-volume production facilities and state-of-the-art equipment enable you to minimize and control expenses. We also offer warehousing and inventory reporting services to improve your purchasing decisions and optimize costs.

Available Documents
- ATM forms
- ATM receipts
- Cash tickets
- Cashiers’ checks
- Certificates of deposit
- Continuous forms
- Deposit correction forms
- Deposit tickets
- Document carriers
- Drive-up envelopes
- Envelopes
- General ledger tickets
- Interest checks
- Laser forms
- MICR forms
- Multi-part checks/forms
- Official checks
- Personal money orders
- Process control documents
- Regulatory forms
- Savings deposit/withdrawal forms
- Stationery
- Tax forms
- Teller receipts
- Transfer forms
- Wire transfer forms
- And more

Office Supplies and Equipment

Fiserv is your complete office supplies and equipment resource—from pens and printer ink to instant issue card hardware and software to teller supplies and scanner equipment. Source Advantage gives you access to a variety of leading product lines and volume discounts, providing both cost savings and convenience.
Our knowledge and experience working with financial institutions enables us to serve your needs better than big-box office supply stores, while our group buying power helps you reduce operational costs. All your branch locations benefit from utilizing our online ordering portal to replenish and manage inventory effectively and efficiently—providing more time for staff to focus on your core business—serving your accountholders.

Features
- One-stop shopping for office supplies and equipment
- Customized online ordering and inventory management portal with administrative controls for spend management and product consistency
- Instant card issuance equipment, integrated with our central issuance service bureau
- The buying power of Fiserv for greater savings
- Fast delivery

Branded Merchandise and Apparel
With Source Advantage you can leverage our global resources and production capabilities to obtain high-quality, competitively-priced branded merchandise for any occasion or business need. Whether you need branded apparel or specialty items for community events, marketing campaigns or loyalty programs, we are committed to delivering the items you need on time and within your budget.

Drawing on a worldwide supplier network, Fiserv can source, design and manufacture branded merchandise and apparel to meet your needs. Our team of industry experts will work with you to understand your requirements and provide quality items that will compliment your brand. In addition, CustomSource enables the allocation of costs to different departments and branches—eliminating tedious manual work.

Features
- Small to large orders supported
- Premium quality screen printing and embroidery services
- Warehousing and fulfillment services, with regionally located facilities to ensure cost-effective distribution
- Centralized online ordering portal for managing orders and shipping status
- Real-time inventory control, order history reporting and fulfillment

Marketing Collateral
Creating and producing marketing collateral in-house can be costly. Source Advantage offers a full range of affordable marketing materials that can be personalized with your financial institution’s logo, address and other unique information.

Collateral materials are created and approved by you and then added to CustomSource where branch personnel can easily place reorders when needed.
Your institution leverages our high-volume design and production facilities to reduce costs and streamline operations without sacrificing a custom look and feel.

**Product Options**

- Business cards
- Lobby brochures
- Newsletters
- Posters
- Promotional banners
- Tent cards

**The Fiserv Advantage**

- Reliable, single source, online ordering for all of your branch supplies and materials
- Standard, system-compatible document formats that can be fully customized to meet your needs
- Improved ability to manage costs, inventory and ordering processes through our single online portal—CustomSource
- Greater cost savings through vendor consolidation and volume discounts
- Increased operational efficiencies
- Access to thousands of high-quality products
- Confidence that you’ll receive superior service and support as well as trusted advice from a leading financial services provider

**Connect With Us**

For more information about Source Advantage, call 866-963-4877, email getsolutions@fiserv.com or visit www.fiserv.com.
About Fiserv

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization, and leading the transformation of financial services technology to help our clients change the way financial services are delivered. Visit www.fiserv.com for a look at what’s next now.