

Agentic Commerce: Why Fiserv?

AI-powered agents are reshaping commerce. Fiserv can help you make your products discoverable and purchasable through AI applications without requiring you to overhaul tech stacks or change processors.

What We Offer

Fiserv partners with industry leaders across LLMs, browsers, networks and more, to make agentic commerce simple, secure and scalable.

Our solutions categories include:

- Product catalog and search
- Product data transformation
- Payment processing
- Post-payment order management
- Microtransaction and stablecoin settlement

How to Get Started

We're ready to partner with you to deliver merchant-friendly, scalable solutions that fit your business model. Learn how you can get started by scheduling a conversation with a Fiserv representative today.

Be sure to ask about:

- Fiserv's early adopter program for Agentic Commerce
- Our merchant Executive Pods to share insights and shape AI-driven commerce
- How you can bring us your use cases

[Connect with us](#)

[Watch our webinar](#) on Agentic Commerce



Key Benefits

- **Connect once, reach many:** Fiserv enables multi-protocol agentic commerce, so you can launch multiple AI apps (ChatGPT, Gemini, Copilot) and standards (ACP, AP2, Visa Trusted Agent Protocol, Mastercard Agent Pay) with a single connection. Future-proof your investment as standards evolve.
- **Keep your tech stack, just add AI:** Our approach integrates with existing platforms, fraud systems, routing preferences and settlement processes. We offer scalable integration options so you can adopt agentic capabilities at your own pace.
- **Preserve your tender preferences:** Agentic commerce should not break how you recognize and reward customers. Keep your preferred tender types (such as PLCC, gift, debit and Pay by Bank) intact across agent-driven experiences.
- **See all your data in one place:** Use existing merchant accounts for consolidated settlement and reporting, just as you are used to.
- **Stay compliant and secure:** Through partnerships with Visa and Mastercard, Fiserv delivers tokenization, agent authentication and fraud prevention aligned with emerging standards.