

# Cornhusker Bank Builds a Future-Ready Data Strategy With Data Compass

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**Industry:** Banking

**Location:** Lincoln and Omaha, Nebraska

**Assets:** \$1B

**Core Platform:** Premier® from Fiserv

**Focus Areas:** Commercial real estate, mortgage and wealth management



It was like having a thousand-piece puzzle laid out on the table. We had all the data, we just couldn't see the full picture."

**Crystal Wichita**  
Chief Operating Officer, Cornhusker Bank

## Client profile



## The challenge: Seeing the bigger picture

Cornhusker Bank knew that unlocking the full potential of its data wasn't just a lofty goal; it was essential to staying competitive. But like many banks, they faced a familiar challenge: legacy reports and siloed systems made it difficult to get a clear, actionable view of the business.

## The solution: A strategic data transformation

To address this challenge, Cornhusker Bank launched a multiphase data strategy focused on operational efficiency, automation and future-readiness. Key steps included:

- **Modernizing reporting:** Starting with Tableau, the business intelligence platform, the bank revamped financial and ALCO reporting, which quickly led to broader adoption across departments
- **Creating a BI function:** A dedicated Business Intelligence team was formed to prioritize data requests and deliver insights across the organization
- **Partnering with Snowflake:** Cornhusker centralized its data in Snowflake, the cloud-based data platform, enabling seamless integration of internal and third-party data
- **Adopting Data Compass:** By gaining access to historical transaction data and a unified data environment, the bank eliminated silos and gained a 360° view of the customer lifecycle

## The results: From insight to impact

Cornhusker Bank's data strategy is already delivering measurable value:

### Operational efficiency

Exception dashboards replaced 500-page reports, helping teams focus on what matters most every day.

### Automation wins

Mortgage transaction posting was streamlined by integrating LOS and core data, saving time and reducing errors.

### Real-time insights

Executives can now drill into financial trends and answer "why" in the moment, with no more waiting for follow-up reports.

### Future-ready infrastructure

With Snowflake and Data Compass, the bank is positioned to scale AI, automate document reviews and integrate new systems with ease.

## Why it works: Culture + commitment

Cornhusker Bank's success wasn't just about tools, it was about people and process:

- **Executive buy-in:** Leadership made data a strategic priority
- **Dedicated resources:** A VP of Business Intelligence ensured focus and follow-through
- **Celebrating wins:** Success stories were shared across the organization to build trust and momentum



We're committed to making data work for every part of the bank, today and in the future."

**Crystal Wichita**  
Chief Operating Officer, Cornhusker Bank

## Looking ahead


Cornhusker Bank continues to evolve its data ecosystem, replacing vendors that restrict access, expanding automation and ensuring every new system integrates with Data Compass.


Their journey proves that, with the right strategy, tools and culture, even a community bank can lead the way in data innovation.



# Connect with us

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