



Fraud Forward: Navigating the Risk Landscape in Financial Services

The current reality and how banks can stay ahead

Fraud is evolving faster than ever



60%
of FIs saw fraud attacks rise in 2024¹



80%
of fraud occurs on digital channels¹

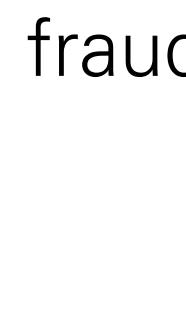


\$1 trillion of global scam losses. Only 4% recovered²



Since 2020, check fraud is up **385%**³

Why fraud is changing



GenAI



Synthetic IDs



Scam farms



Regulatory complexity

93%

of firms say GenAI will revolutionize fraud detection¹

74%
of risk leaders rank AI among top three IT priorities⁴



¹"Fraud Trends and GenAI Impact on Detection," Alloy, 2024

²"Global State of Scams Report 2024," Global Anti-Scam Alliance, 2024

³"Treasury Announces Enhanced Fraud Detection Process Using AI Recovers \$3.75M in Fiscal Year 2023," U.S. Department of the Treasury, February 2024

⁴"AI Priorities in Financial Risk Management," Celent, 2024

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