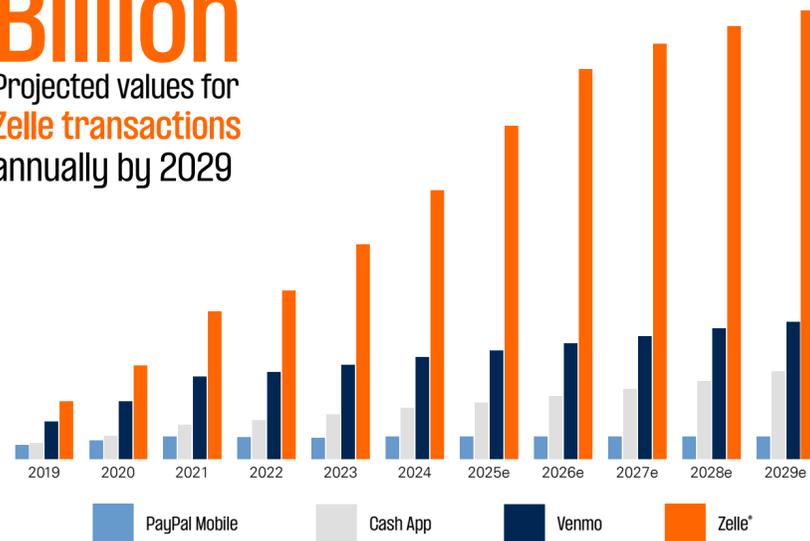


# Zelle®

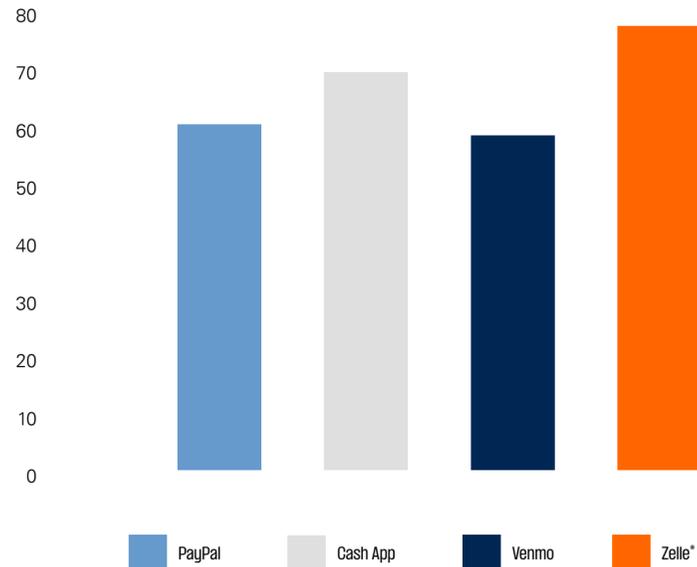
## \$1,341 Billion

Projected values for Zelle transactions annually by 2029



Zelle® leads the market by a wide margin

### Reported ease of use



# fiserv.

# 125

Zelle® payments per second every day on average

# 31%

growth in payments to small businesses  
Fastest growing use of Zelle®

# \$50 Billion

in P2P apps funds left in Cash App, Venmo, Apple Cash Wallets

# Fiserv

Enabling more than **65%** of the FIs currently offering Zelle® to Consumers and Small Businesses  
1,500 out of 2,300

# Zelle®

transfers represented **\$1.2 Trillion** in volume in 2025

# ONLY .02%

Zelle® transactions reported as fraudulent