Notifi Detect and Notifi Alerts from Fiserv
Keep your customers informed and protected

40% of consumers have caught a fraudulent transaction using banking alerts

63% of respondents believe an alert helped stop fraud

97% find alerts helpful among those who use alerts to monitor fraud

Source: Expectations & Experiences: Borrowing and Wealth Management, Fiserv, 2019

Account takeover schemes are continuously evolving

Real-Time Events and Rigorous Adaptive Screening

In real time, Notifi Detect uses massive databases and patented context-aware scoring to automatically assess the riskiness of every profile change

• Address, phone and email changes
• Identity and profile attributes
• Geographic crime dynamics
• Historic mobility patterns

Facilitates compliance with FACTA Red Flags Rule Section 114b

Stop wasting time and creating unnecessary friction by manually investigating changes that were likely requested by customers

Mailing change requests could have serious and costly repercussions

Validate address, phone and email with a digitally-automated system.

Find actual account takeover activity with an effective, efficient defense against current and emerging identity-related fraud schemes.

Notifi Alerts flow through the Fiserv digital banking ecosystem

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Connect With Us
For more information about Notifi, call 800-872-7882, email getsolutions@fiserv.com or visit fiserv.com.