Consumers track their cards. A lot.

25% check on their cards one or more times a day
36% check on their cards several times per week

And they are finding ways to take control of their cards.

Types of Cards With Control Features Activated

- 54% Credit
- 53% Debit
- 44% Both

Consumers' Top Features to Consider When Applying for a Card

- Controls to monitor purchases/balances: 17%
- Controls to turn card off/on: 17%
- Annual fee: 17%
- Interest rate: 19%
- Rewards: 14%
- Credit limit: 14%

Pre- and Post-CardValet User Registration

- 15% registered
- 36% post

Signature Debit Fraud Rate by CardValet Adoption Rate

- 53% drop
- 32% drop
- 20% drop

When it comes to card control features, people are clear on what matters to them.

From people who experience uninterrupted delivery and satisfaction with their services, to those who are looking for a more convenient way to manage their finances, CardValet provides solutions that meet their needs. Whether it's through mobile apps or online portals, consumers have the flexibility to choose the method that works best for them. With CardValet, financial institutions can offer their cardholders a secure and intuitive way to manage their cards. By offering card controls, financial institutions can help to reduce fraud and increase customer satisfaction.


Card Alerts and Transaction Controls:

Today's consumers want options that help them take control of their financial lives on the go. CardValet® from Fiserv is an award-winning mobile app that allows financial institutions to deliver the experiences consumers expect by enabling them to define when, where and how their cards are used.