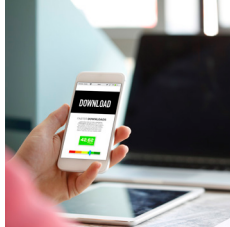
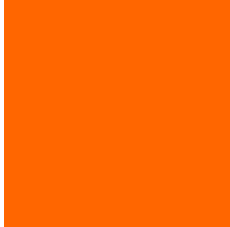


NotifiSM

Offer Consumers Real-Time Alerts and Enable Them to Take Quick, Appropriate Action



Consumers expect to receive financial information on demand – when it is important and useful to them. With Notifi from Fiserv, you can deliver real-time alerts and the ability to take immediate action to address a specific need.

Consumers want access to their financial information on their terms – and on their mobile devices. And thanks to technology, you can meet their demands while increasing engagement, lowering costs and ensuring compliance.

Notifi changes the messaging landscape by enabling digital communication through multiple banking channels. Relevant financial events such as a low balance, a pending loan payment or a suspicious transaction automatically trigger the delivery of real-time alerts. Accountholders control their communication preferences and can choose to receive alerts via email, text, a secure online inbox or push notifications.

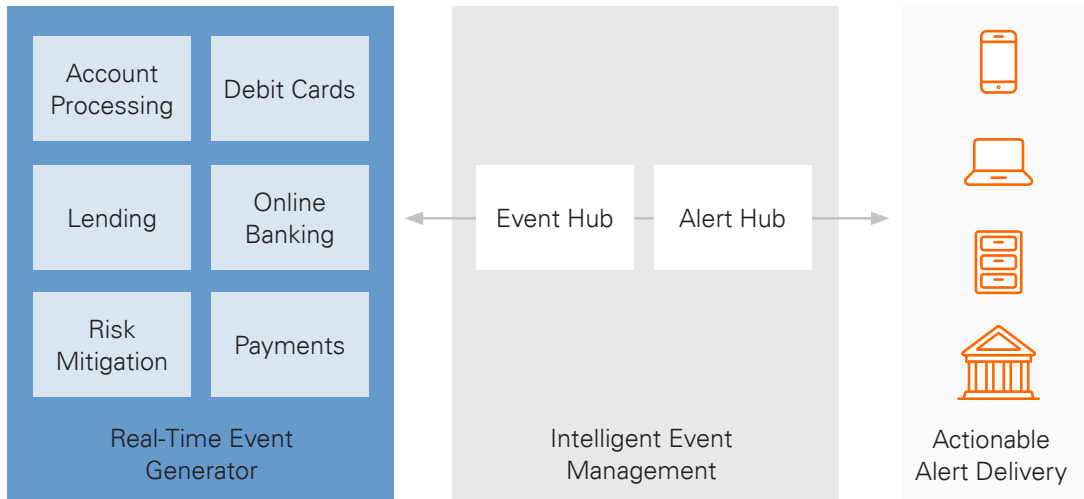
Empower Consumers to Take Action

Notifi is an innovative events and alerts solution that automates financial tasks and delivers real-time alerts about opportunities, exceptions and confirmations. This deepens accountholder engagement and control, ultimately increasing satisfaction.

Notifi simplifies consumers’ busy lives while helping you build stronger, more valuable relationships with them. Notifi delivers:

- Greater self-service productivity, reducing support calls and branch visits
- More time for your staff to focus on higher value interactions, such as loan requests and new account openings
- Reduced fraud exposure and reduced fraud losses through real-time alerts
- Revenue opportunities through increased transactions and enrollments in overdraft protection plans as a result of real-time NSF alerts
- Enhanced engagement and retention through more frequent exposure to your brand
- Reduced complexity, expense and risk
- Simplified regulatory compliance and lower compliance costs through a single set of audit trails

Real-Time Alerts Processing



Notifi offers a simple and intuitive real-time alert delivery process. Once a monetary or maintenance event occurs, analysis of the event is triggered to determine if an alert is required. If an alert is deemed necessary, the message is formatted for the appropriate customer-defined channel. The message is then sent to the user via the channel they selected.

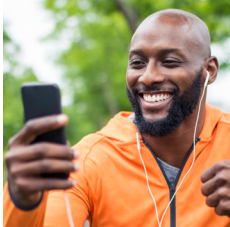
Meet a Constant Need

Financial events occur all day, every day for consumers. From point-of-sale transactions for the morning latte to repaying a co-worker for concert tickets using Popmoney® from Fiserv and Zelle®, each event represents an opportunity for your institution to strengthen the relationship. Alerts are the cornerstone for increased engagement.

Events inside your institution are no different. Whether it's a wire transfer confirmation, an ACH payment status or a mobile banking deposit, consumers want to know in real time about their finances.

Powerful Simplicity

Notifi publishes and processes events in real time to a centralized events hub. This eliminates the batch-processing challenge altogether, allowing your account holders to receive the alerts and take action at the precise moment action is needed. It also ensures that all personal information (email addresses, phone numbers and client alert preferences) is stored in a single alert database for instantaneous delivery with less information redundancy across multiple channels.



Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit [fiserv.com](https://www.fiserv.com) and [fiserv.com/speed](https://www.fiserv.com/speed) to learn more.

Connect With Your Consumers When They Need You Most

As the digital universe expands to meet consumer demand, Notifi enables you to connect with your consumers on their mobile devices through the message option of their choice. The adoption of texts and push notifications is increasing, and Notifi helps you grow engagement, increase revenue and cross-sell opportunities, and differentiate your institution in a market vying for consumer attention.

Key Features

- **Broadcast Alerts.** Allow your financial institution to send electronic messages with general information to all online banking users or any defined list of users
- **Commercial Alerts.** Enable financial institutions to send alerts on commercially-focused activity including Wire, ACH and Positive Pay
- **Internal Alerts.** Allow employees of financial institutions to subscribe to the same alerts that end users receive, enabling them to stay informed about posted transactions and account changes
- **Scheduled Alerts.** Allow accountholders to manage their finances by scheduling alerts such as daily balance and weekly transaction summary

Connect With Us

For more information about Notifi, call 800-872-7882, email getsolutions@fiserv.com or visit [fiserv.com](https://www.fiserv.com).



Fiserv, Inc.
255 Fiserv Drive
Brookfield, WI 53045

800-872-7882
262-879-5322
getsolutions@fiserv.com
www.fiserv.com