**DNAweb™**

Create a Superior Online Banking Experience for Businesses and Consumers While Driving Down Your Service Costs

Online banking is one of your most important self-service channels, delivering the convenience today’s consumers expect while reducing your costs to serve. DNAweb from Fiserv allows you to create a superior online banking experience.

DNAweb helps you differentiate your financial institution from the competition. A natural extension of your DNA account processing solution, DNAweb provides a seamless user experience and helps reduce operational complexity and total cost of ownership by leveraging existing capabilities and modern interfaces. This continually expanding solution offers complete retail and business/cash management functions through two options – DNAweb: Consumer and DNAweb: Business from Fiserv.

DNAweb provides comprehensive features that are scalable, flexible and easily accessible from your online channel. It combines traditional transaction capabilities with integrated bill payment, personal financial management and account to account transfers to add value and enhance the user experience.

Since it’s tightly integrated with the DNA account processing platform, transactions and information updates made through other integrated channels – such as the ATM, mobile or branch – are automatically reflected within DNAweb.

**Achieve Your Business Goals**

DNAweb delivers the robust capabilities and ease-of-use consumers and businesses expect, helping your financial institution achieve vital business goals in a competitive market.

- Increase retention and attract new business by offering a highly personalized online banking experience
- Expand your commercial banking relationships with cash management and other business functionality
- Increase online channel satisfaction and retention by incorporating highly streamlined bill payment and personal financial management tools
- Improve efficiency and reduce costs through increased automation and self-service
- Cross-sell more effectively, creating consistent product and service offerings across your branch and online channels
**DNAweb for Consumers**

Deliver anytime, anywhere access to online banking and personal financial management services through DNAweb: Consumer – extending your institution's presence and creating higher-value relationships.

DNAweb: Consumer includes comprehensive online banking services such as balance and transaction inquiries, account transfers, stop payments and bill payments, along with features such as account aggregation, expense categorization and budgeting services for personal financial management.

Using DNAweb, your retail customers or members can:

- Securely access their checking, savings, credit card, investment and loan account balances and histories
- Conveniently view all owned and joint accounts
- Eliminate manual reconciliation or downloads to third-party personal financial management software
- Enjoy easy, automatic online enrollment for internet banking and bill payment
- Customize their online banking experience with you

**DNAweb for Business**

DNAweb: Business gives your valued commercial relationships maximum control over their cash management functions, including real-time account access and transaction initiation, multiuser access, entitlements and transaction controls, and reliable risk management. These interrelated features can operate independently or as an integrated cash management solution.

**Balance Reporting and Small Business Banking**

To make daily decisions, companies large and small need secure and convenient access to financial information, such as checking, savings, loan and investment accounts and histories. The balance reporting and small business banking capabilities of DNAweb: Business provide all of that information and more, quickly and easily, using advanced data warehousing technologies. This highly flexible solution offers multiuser access rights and transaction controls that let businesses effectively control entitlements and access the information needed to manage their daily financial position. It supports multicompny balance reporting and transaction categorization and reporting, with options for check image and e-statement delivery, intraday reporting, positive pay and deposited returned item reporting.
**Integrate Bill Payment**

People expect bill payment to be fast, easy and convenient. Deliver that experience by integrating DNAweb with CheckFree® RXP® from Fiserv – the industry’s leading electronic billing and payments solution, used by more than 4,000 financial institutions. With CheckFree RXP as your complete bill payment solution you’ll increase adoption, loyalty and use of your online financial services.

CheckFree RXP brings the user-friendly features of leading consumer websites to online payments, creating a rich user experience that delivers just-in-time content and intuitive money movement. CheckFree RXP makes it easy to view recent and pending bills, pay bills, manage payees, schedule recurring payments and accept e-bills, while providing the fastest payment speed in the industry – next day in most cases. And by integrating CheckFree RXP with the Popmoney® personal payments service from Fiserv or the optional CheckFree RXP: Account-to-Account Transfers feature, you can extend the same speed and convenience to personal payments and interinstitution transfers.

CheckFree RXP is a solution that integrates with DNAweb, delivering a comprehensive online experience.

**Automate ACH Origination**

Automate ACH origination by allowing customers or members to initiate secure ACH transactions, including payroll direct deposit, recurring debits, corporate credit or debit, state and federal tax payments, represented check entries, and web, telephone or point-of-purchase transactions. You can choose to strip on-us transactions for immediate posting, then consolidate files and seamlessly upload them to FedLine or your account processing system. Built-in formats and intuitive screens make ACH origination safe, easy and accountable.

**Streamline Wire Transfers**

Many businesses require an expanded range of money transfer capabilities, including wire transfer. The wire transfer feature automates and streamlines wire initiation and improves the efficiency of business- and branch-initiated wire processing. Predefined templates make it fast and easy to create wire transfer instructions. The functionality converts all information into the proper wire format and delivers a standard file for processing by Fedwire or your back-office wire solution. You can improve wire tracking with complete access to historical data and wire status reporting. And to manage risk, this solution includes user rights, forced approval levels and comprehensive audit trails.
**Peace-of-Mind Security Features**

DNAweb makes security a top priority. By incorporating multifactor authentication, risk analysis, data encryption and communication security features, DNAweb keeps account information safe and protected.

**Customizable Branding**

DNAweb enables you to differentiate your brand online using the system’s customizable features. There is only one organization like yours in your market and DNAweb helps you distinguish it from the rest.

**Key Benefits**

- Reduce operational complexity and total cost of ownership for your online banking
- Drive down service costs by facilitating self-service for many functions
- Attract and retain new customers or members by delivering a seamless, robust, easy-to-use solution
- Improve service by delivering a wide array of online banking and personal financial management services
- Expand commercial relationships by offering the flexible cash management capabilities business customers or members require
- Speed and simplify online bill payment for consumers and businesses
- Reduce risk by protecting customer or member data through the system’s advanced security features
- Differentiate your institution and promote your brand using customizable branding options

**Connect With Us**

For more information about DNAweb, contact us at 800-872-7882, email getsolutions@fiserv.com, or visit fiserv.com.