

Metal Payment Cards

Drive Incremental Revenue and Differentiate Your Brand With Our Turnkey Solution

In a wallet full of plastic card options, nothing offers the style and prestige of a metal payment card. Laser-engraved metal cards impress cardholders, differentiate your brand and generate incremental revenue.



Enhance the Cardholder Experience

Consumer demand for style and status is driving the trend toward metal payment cards. Their prestigious look and feel pushes them to the top of cardholder wallets and elevates your brand. By offering metal debit and credit card options, you can take card payment experiences to a new level.

Metal cards from Fiserv have a metal core with PVC front and back. This combination offers a heavier weight, more rigidity and lower manufacturing costs than full metal cards. Front and back laser personalization is available to create the allure and quality cardholders expect.

A Single Source for Card Fulfillment

Fiserv can help you implement an affordable, turnkey metal card program whether you need a few hundred cards or 100,000. We manage everything you need to create, manufacture and deliver metal cards. You also have the option of offering contactless or contact-only EMV[®] metal cards.

Carriers

Several design options are available for metal card carriers:

- Preprinted carriers
- Print-on-demand carriers, including monochrome (black and white) and full-color digital printing
- Multiple size options, including 8 ½" x 11", 8 ½" x 14" and 11" x 17" (folded into a booklet)

Custom Packaging

Be creative and boost your brand. Customization of the exterior packaging is available for orders exceeding 2,500 pieces.

Activation Messaging

Choose from a custom card activation label affixed to the card or add your activation message to the card carrier.

Return Mailers and Secure Destruction

To ensure secure destruction of old metal cards, Fiserv can enclose a postage-paid return envelope with each metal replacement card. Cardholders simply ship their cards to our secure, PCI-compliant facility to be destroyed.

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com to learn more.



Design Features

- Contact-only and contactless EMV metal cards are available in 15-gram weight
- Additional weights and encapsulated metal options are also available
- Metal runs edge-to-edge
- Laser engraving offered for the front and/or back of all metal card designs

Key Benefits

- Offer the style and status cardholders expect
- Improve engagement and loyalty
- Generate additional revenue
- Gain a competitive advantage
- Build brand awareness

Connect With Us

For more information about Metal Payment Cards, call 800-872-7882, email getsolutions@fiserv.com or visit fiserv.com.



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