

## Threat Intelligence Services With CyberProtect<sup>SM</sup>

### Targeted Solutions for Proactive Detection and Removal of Emerging Threats

Stay ahead of cybercriminals who use phishing sites, steal credit and debit cards and harvest personal information and credentials to deceive your customers and take over account data.



Threat intelligence is a critical component of CyberProtect from Fiserv. With our managed security services, you can add targeted threat intelligence services specific to your organization's needs:

- CyberProtect: Brand Watch detects deception tactics including the creation of lookalike domain names and web pages used to victimize your clients; this includes a malicious domain takedown service
- CyberProtect: Dark Web Watch identifies freshly stolen credit cards and highlights usernames and passwords compromised in the underground economy, helping you prevent account takeover attacks

#### Brand Watch

Attackers use a variety of methods to steal information, from setting up fake websites to large scale malicious email campaigns. Successful phishing attacks negatively impact your customers and your reputation and often result in revenue loss. Brand Watch proactively detects and disrupts phishing attacks targeting your customers and partners.

#### Data Collection

More than 100 million potential phishing domains are analyzed daily utilizing a wide range of open and proprietary data sources. This process includes searching active and passive DNS records, domain registration data and advanced web-crawling capabilities.

#### High Fidelity Alerts

This solution combines machine learning with cybersecurity expertise to uncover websites impersonating your brand. We continuously adjust detection parameters as the threat landscape evolves.

#### Effective Takedown Process

Brand Watch expedites takedowns, shortens remediation time and automatically generates supporting evidence and reporting.

#### Key Features

- Detection of brand-impersonating domains using a wide range of open and proprietary data sources
- Monitoring of new domain registrations to quickly identify phishing campaigns as they begin
- Advanced detection of lookalike domains and subdomains
- Detection of domains involved in large-scale phishing email campaigns

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit [fiserv.com](http://fiserv.com) to learn more.

- Ongoing monitoring of suspicious domains and real-time alerts when phishing campaigns go live
- Takedown service that leverages our 24/7 Security Operation Centers (SOCs) to take immediate action on your behalf and quickly remove threats
- Near real-time alerts and client-facing web portal for superior reporting

### Dark Web Watch

Cybercriminals have created their own underground economy. They have shifted their communications to popular instant messaging applications to exchange stolen account information and credentials while evading authorities. Leveraging unique access to the messaging underground, Dark Web Watch works for you to combat these threats.

Dark Web Watch is deployed by our team of expert cybersecurity analysts. These elite, field-seasoned professionals leverage their knowledge of the deep and dark web, as well as their extensive understanding of threat actor behaviors and languages, to role play and gain cybercriminals' trust. We think, talk and act like attackers, engaging threat actors in investigative conversations that reveal fraudulent activities and attacker trends.

Threat actors are hunting for usernames, email addresses and passwords, using what they find to breach your defenses. Dark Web Watch limits your exposure to these attacks and minimizes the potential for a breach. Our SOCs around the world keep us on top of developing and established threat actors and the well-financed tools they are developing to outsmart traditional security measures.

### Key Benefits

- Constantly searches for mentions of bank identification numbers (BIN) and compromised email credentials, in instant messaging as well as Deep and Dark Web
- Alerts detailing threat actors and the platforms where they are operating
- Produces actionable and tailored intelligence through our strategic and operational external threat hunting, based on the latest threat trends in the financial sector and specific business needs
- Monitors closed groups in four distinct instant messaging applications
- Provides continuous, 24/7 defense against emerging threats through SOCs located around the world



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### Connect With Us

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