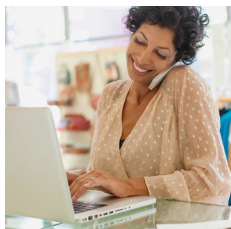


## Product



### Architect™

Create Distinct Digital Banking Experiences that Drive Deeper Consumer Engagement and Profitability



As your fastest-growing channel, advanced online banking and mobile solutions are critical to driving consumer loyalty, building market share and creating new revenue opportunities. Architect from Fiserv is an open services platform with robust configuration capabilities and a powerful software development kit. With Architect, you have the control and flexibility to create distinct digital experiences – for both retail and small business clients – that drive deeper consumer engagement and profitability.

Architect delivers real business results, limited only by your imagination. It gives you the freedom and control to separate your brand from competitors. Offering robust configuration capabilities, a rich set of self-service features and integrated, real-time, targeted marketing tools, you are empowered to create highly differentiated user experiences, gain operational efficiencies and drive targeted growth while meeting your retail and business consumers' ever-evolving digital needs.

The experience is seamless, whether on a laptop, mobile device or tablet. Available as a hosted or on-premise solution, Architect fits your unique needs.

Turn your fastest-growing channel into a competitive differentiator and improve your consumer satisfaction with a unique user experience and broad set of feature functionality with Architect.

Architect at a Glance:

- Open services platform for retail and business banking
- End-to-end consistent digital experience
- Modular framework
- Optional, customizable software development kit (Architect: SDK)
- Highly extensible and secure solution
- Integrations to more than 100 Fiserv and third-party banking solutions
- Collaborative developer community
- Hosted or on-premise solution

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"We have leveraged Architect: SDK for a few projects, and it has delivered as we hoped. We ran a preapproved Visa® signature card offer that was presented via a modal at login. The member experience was slick, and we were able to generate over \$4 million in card production in less than four weeks."

#### David Mason

Senior Vice President, Chief Information Officer  
Wings Financial Credit Union

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### **Innovate Openly**

An open interface and infinite integration possibilities – both with Fiserv and third-party solutions – allows you to control your digital experience. With Architect, hundreds of modules with pre-packaged functionality are at your fingertips – right out of the box.

The optional Architect: SDK module allows you to take full control of the user interface and underlying application logic. You can create personalized, branded digital banking experiences and accelerate your deployment of new features and functionality.

- Desktop, tablet and mobile delivery
- Easy application program interface (API) integrations
- Open .NET development
- Seamless integration to framework

### **Collaborate Openly**

Architect is more than a solution. It is a community consisting of developers from financial institutions of all sizes. With over 500 modules and strong community-sharing best practices, Architect developers can learn, grow and innovate together.

- Architect App Store
- Strong community-sharing best practices
- Client advisory council

### **Engage Openly**

Consumers expect simple, secure and personalized experiences – seamless across device and service channels – from their mobile device and laptop to your branch and call center. Architect enables you to serve your consumers – how, when and where they wish to be served.

With Architect you are free to engage with them openly, creating experiences that are unique and relevant.

Architect offers self-service campaign and brand management tools, allowing you to create:

- Marketing campaigns in fewer than five steps
- Dynamic login experiences and targeted communications using CRM, core data or 88 pre-defined consumer segments
- Personalized offers unique to the user
- Branded user interface with clicks not code
- Important consumer communications

### **The Fiserv Integration Advantage**

Architect accommodates an infinite number of API and single sign-on (SSO) integrations for a seamless user experience. It features more than 100 integrations to both Fiserv and third-party solutions, with embedded security layers and features to prevent cybercrime. Advanced integration capabilities help you deliver increased consumer engagement, operational efficiencies, flexibility, freedom and peace of mind.

Supported integrations include:

- Account processing platforms
- Account opening
- Retail and business payments
- Personal financial management
- Remote deposit capture
- Check imaging
- E-statements
- Document management
- Check reorder
- Loan origination



Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit [fiserv.com](http://fiserv.com) to learn more.

- Positive pay
- Wire transfers
- Card services
- Fraud risk and cyber security
- Alerts
- Reporting
- Marketing
- In-session chat

### **Flexible, Layered Security with SecureNow™ from Fiserv**

Architect is designed to meet your unique risk requirements, add value to your digital channel and optimize your data protection. It provides the innovative foundation you need to effectively combat fast-moving threats and detect fraud while maintaining a positive experience for your consumers.

### **Key Features**

- Highly personalized, feature-rich banking
- Mobile banking – browser, apps and SMS
- Integrated CheckFree® RXP® from Fiserv for bill payment and e-bills
- End-to-end payments, including P2P and transfers
- Expedited payments
- Advanced security and fraud detection
- Campaign marketing tools
- Self-service consumer features
- Ability to create users and manage user entitlements
- Integrated stop payments
- Software development kit for platform extensibility
- Established, proprietary core connectivity infrastructure that allows for deep integration and rich functionality
- Client toolbox – administrative, configuration and development tools
- Disclosure manager
- Secure forms manager
- Message center manager
- 24/7 call center and conversion support
- Highly experienced and dedicated professional services and client support teams
- The Fiserv commitment to continuing innovation and future solution enhancements



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### **Connect With Us**

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