

#### **Wealth Management Network**

Delivering simplified real-time connectivity between asset managers and managed account sponsors for streamlined workflow and greater efficiency across the managed accounts industry.

Fiserv is digitizing connectivity across the wealth management industry and leading the transformation of financial services technology to help our clients increase overall productivity and become more efficient.

Wealth Management Network from Fiserv is the premier digital destination for the wealth management industry that facilitates real-time connectivity between all major market participants: asset managers, broker-dealers, banks, aggregators and market utilities, as well as advisors, investors and third-party partners.

### Single Exchange, Standardized Communication

As asset managers increase distribution in managed-account and model-delivery programs, data access and exchange across multiple sponsor platforms can be cumbersome and inefficient. Lack of industry standard communication and the existence of multiple sponsor platforms force manager firms to access several systems and directories to perform manual, repetitive processes.

Asset Manager Connect<sup>SM</sup> from Fiserv streamlines the workflow process by providing a single point of entry for communicating with managed-account sponsors on Wealth Management Network in a secure and auditable manner. Asset Manager Connect is the gateway to a robust network that includes access to eight of the top 10 sponsors in the industry. This web-based interface creates efficiency by automating data collection, modeling and trading notification across multiple sponsor destinations. Asset Manager Connect simplifies the entire process of managing accounts by consolidating access to critical data and portfolio management tools. Asset managers stand to benefit from streamlined workflow and simplified, standardized

access to more sponsors, enabling them to grow their client base and increase volumes and revenues.

Key features provided through Wealth Management Network include:

#### **Messaging Services**

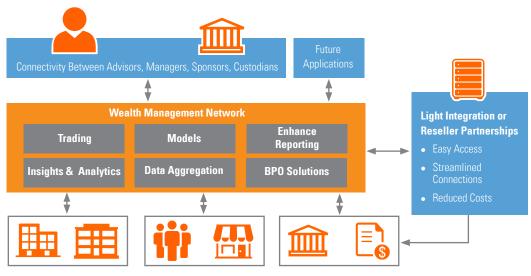
Allows firms to transmit either industry standard or proprietary messages and process them as account management functions that are associated with the life cycle of opening and maintaining a firm's managed accounts. Standard message definitions for common events that occur between managed accounts industry participants, otherwise known as client requests, are all supported. Also allows firms to extract account, interested party, position, and transaction data in real time.

### Model Information Exchange<sup>sм</sup> and Model Reporting

Automates everything a manager performs on various sponsor environments, eliminating the need to manually log into separate sponsor locations. With Model Information Exchange from Fiserv, the model is updated once and changes are communicated to multiple sponsor destinations, thereby minimizing the occurrence of trading errors that result from incorrect editing of the same model on multiple systems. Model Reporting from Fiserv provides investment managers with data on the use and adoption of their models-only portfolios at participating sponsor firms.

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com and fiserv.com/speed to learn more.

#### **Connectivity to Grow Your Business**



#### **Sponsors**

- Enhanced Reporting
- Insights & Analytics
- Workflow Solution
- Data Aggregations

#### Managers

- Reduced Dependency on UWP
- BPO Solutions
- Enhanced Reporting
- Insights & Analytics

#### Vendors/Partners

- Distribution Channel
- Fiserv API Access
- Low Development Costs

#### **Data Services**

Provides real-time entry into account and life cycle that enables firms to handle their managed account business while rapidly implementing new connections between business partners. Our data aggregation and analytic capabilities are easy to integrate to support any applications requiring held-away data in order to provide greater financial insight and enable better-informed decisions.

# A Digital Destination for Wealth Managers

For more than 30 years, Fiserv has been developing the most comprehensive network to unite managed accounts sponsors and managers. With more than 10,000 active interface connections, and more than 2,000 active vendor interfaces, Fiserv leads the managed accounts marketplace in network connectivity. We believe creating a digital destination enables wealth management participants to become more efficient, reduce costs and increase

overall productivity and revenue. Learn how Fiserv is at the forefront of the digitization of wealth management and how we can support your business.

# What Is Wealth Management Network?

- A vehicle for connectivity that allows for efficient trading, accounting and portfolio model management
- A digital destination that provides access to data, analytics and reporting by connecting participants to make the money management process easy for financial professionals and accessible to investors

#### **Connect With Us**

For more information about Wealth Management Network, call 800-872-7882, email getsolutions@fiserv.com or visit www.fiserv.com.

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