What business goals are truly important to your financial institution?

A strong data analytics program helps you achieve those goals through:

- **Organizational Growth**: 3:1
- **Process Efficiencies**: 66%
- **Risk Mitigation**: 77%
- **Meeting Customer Needs**: 81%
- **Addressing Regulatory Requirements**: 77%
- **Improving Business Performance**: 100%

What are your top priorities for increasing profitability?

Data-driven organizations outperform their peers.

Is your organization on a path to long-term value?

High-performing organizations are using analytics to better understand their customers' needs and behaviors to create a competitive edge.

**Table:**

<table>
<thead>
<tr>
<th>Bank</th>
<th>ROI over</th>
<th>Annually</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank #1</td>
<td>$500K</td>
<td></td>
</tr>
<tr>
<td>Bank #2</td>
<td>$800K</td>
<td></td>
</tr>
</tbody>
</table>

Both gained:

- 25% increase in bill pay transactions
- 25% increase in e-statement adoption
- 100% increase in debit card transactions
- Fiserv provided detailed branch growth plans for remaining branches
- Bank will be able to invest in technology and growth in the right markets

**Source:** CEB 2015 Payments Showcase Survey

**Source:** Aite Group, “Rethinking and Right-Sizing the Retail Branch,” 2015

**Source:** NERA Consulting

**Source:** Theft Resource Center 2016 and Reuters

**Source:** FinCEN

**Source:** Fiserv, Inc.

**Source:** Compliance and fraud are becoming more complex and costly

**Source:** Enforcement actions have monetary penalties

**Source:** Customers who will switch banks due to fraud

**Source:** Increase in SAR filings since 2006

**Source:** Financial records breached in past 10 years

**Source:** Largest fine ever levied against a financial institution

**Source:** Annual fraud losses estimated by end of 2017

**Source:** Theft Resource Center 2016 and Reuters

**Source:** Reuters

**Source:** Theft Resource Center 2016 and Reuters

**Source:** Using insights to drive better business decisions

With a team of dedicated banking professionals, we help over 500 banks each year achieve their business goals.