

Statement Advantage™

Increase Revenue, Reduce Costs and Improve Satisfaction With Statement Composition, Production and Delivery







With every statement delivered, you have your accountholder's focused attention. According to Irongate Digital Solutions, 95 percent of transactional documents are opened and read. InfoTrends reports that the average consumer spends up to six minutes reviewing a statement or bill. Statement Advantage from Fiserv helps you increase the power of that touchpoint by transforming your statements into dynamic marketing and educational tools that drive results and save money.

Capture Attention With Creative Document Design

Leveraging our design and composition expertise, we'll help you create documents that drive readers' attention to targeted areas for maximum understanding and impact.

Improve Response With Targeted Messaging

Relevant messaging triples response rates, according to a PODi study. Speak to your accountholders with targeted messages at the right time and in an easy-to-understand format. Our flexible messaging options let you customize the statement content at the accountholder level. We combine your transactional content with promotional and educational information to motivate desired behavior and increase cross-sell revenue.

Reduce Operating Costs

Use our document design tools and production techniques to reduce operating costs. With Statement Advantage, you can:

- Eliminate separate mailings
- Avoid pre-printed inserts and forms obsolescence
- Reduce warehouse and shipping costs
- Gain efficiencies to minimize postage

Maintain Control With Online Tools

You can manage message content, view production information, review and manage special handling instructions, even conduct audit reviews—all online using our Web-based client control tool. Track your mailings and view real-time production reports whenever and wherever you want.

Security and Peace of Mind

Rely on our industry-leading quality and security standards for data, facilities and personnel including:

- Tier III data centers
- SSAE 16
- Visa*, MasterCard*, Discover*, American Express* certified
- PCI compliant
- TruSecure certification



Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com and fiserv.com/speed to learn more.

Fully Integrated Print and Electronic Document Delivery

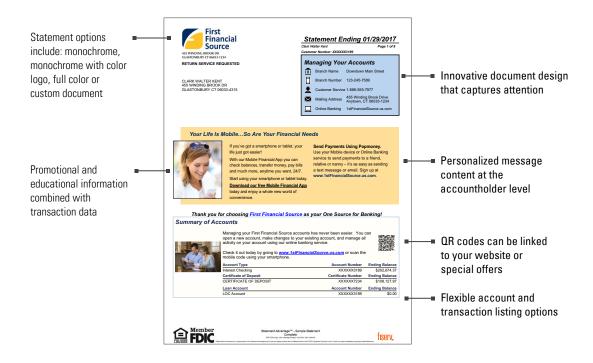
Fiserv is uniquely positioned to deliver both paper and electronic statements. We are experts at helping clients migrate accountholders from paper to e-delivery. And our solution can be fully integrated with online banking environments.

A Stable and Reliable Partner

At Fisery, we provide integrated print and electronic document delivery for thousands of financial institution clients with over two billion images created and over one billion envelopes mailed last year.

Key Benefits

- Integrates with your Fiserv account processing platform for maximum efficiency
- Leverages the Fiserv infrastructure to deliver high quality, secure documents
- Reduces risk by keeping production files within Fisery
- Incorporates innovative formats using best-in-class composition experience
- Lets you use statements as one component of a multichannel communications strategy including email and mobile
- Offers the convenience of a single supplier that you know and trust



fiserv

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800-872-7882 262-879-5322 getsolutions@fiserv.com www.fiserv.com $Statement\ Advantage\ transforms\ your\ statement\ into\ a\ dynamic\ marketing\ and\ educational\ tool.$

Connect With Us

For more information about Statement Advantage, call 866-963-4877 or email getsolutions@fiserv.com.