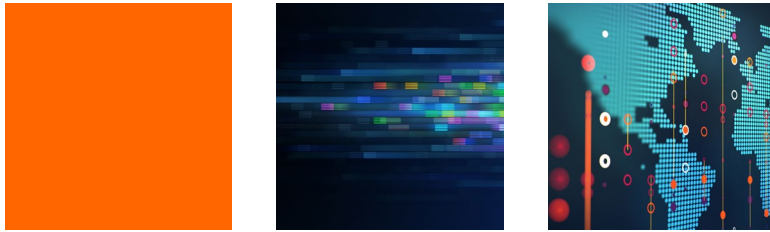


Product



Prologue™ Visual Intelligence

Graphical data platform that dynamically presents the CFO suite of risk management, financial accounting, and budgeting and planning



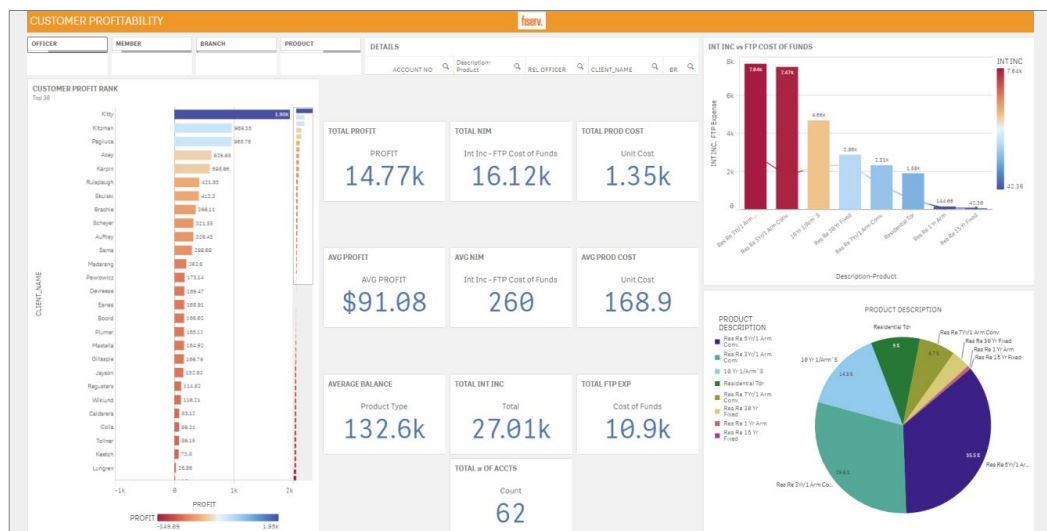
Data across the Prologue product suite is brought to life with Prologue Visual Intelligence from Fiserv. With rich visual analytics and opportunities for deep data discovery, Prologue Visual Intelligence promotes collaboration and innovation, leading to empowered business users solving problems, making strategic and profitable decisions, and affecting enlightened change.

Innovation and Insight

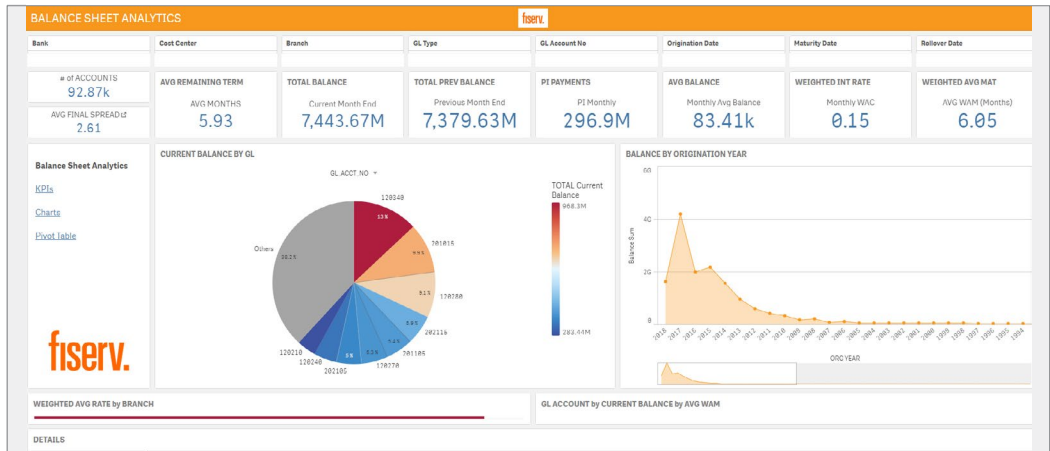
Development of a profitable and successful financial accounting strategy is data-driven and requires insightful analytics. For many financial institutions, considerable time is

lost consolidating the data from numerous departments and systems. Prologue Visual Intelligence removes this burden and provides more comprehensive and collaborative analytics.

Data and calculations from Prologue are seamlessly integrated, with enough flexibility and scalability to incorporate customized data sets from third-party data sources. Prologue Visual Intelligence allows users to view data at summary and detail levels, through time periods (such as current versus prior month/quarter/year, or percentage change over time periods) and across multiple dimensions (such as customer/household/relationship, product, organization or channel).



Prologue Visual Intelligence provides a high-level overview of information, with the ability to filter down to the details such as product, branch, relationship officer and more.

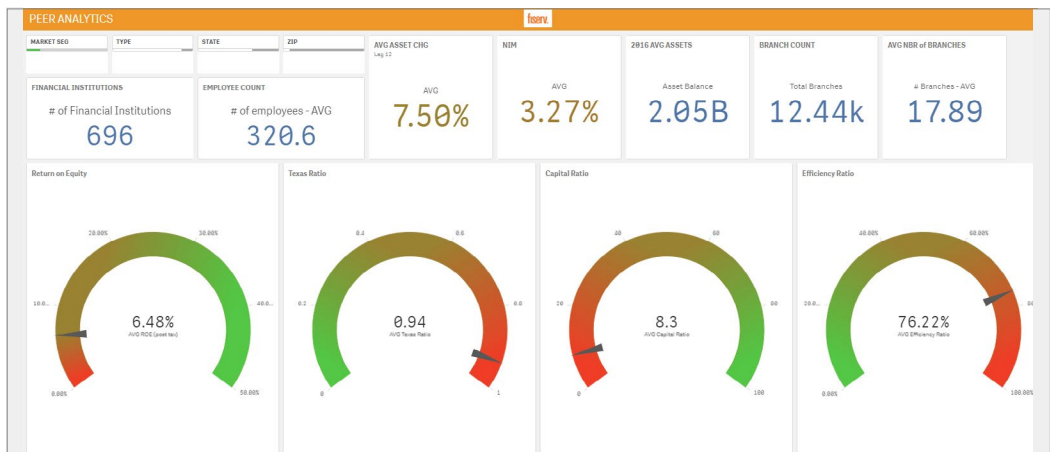


Prologue Visual Intelligence provides an interactive balance sheet for performing deeper analytics.

By leveraging Fiserv-developed data models and dashboards, self-service data modeling and customizable visual analytics, business users will have the tools, critical information and capacity to answer tactical questions and make better decisions.

But there's more. The solution's graphics promote comprehension, pattern and relationship recognition, and curiosity.

Business users become data literate, communicating the facts rather than relying on opinions. Both sides of the brain, logical and creative, are engaged by data storytelling (the art and science of translating hard data into a compelling narrative). This understanding between data and people leads to improved insights, actionable intelligence and enlightened change.



Users can benchmark their performance against 12,000 financial institutions.



Prologue Visual Intelligence blends data, narrative and visualizations for actionable insights, profitable decisions and revolutionary change.

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com to learn more.

Key Benefits

- Offers superior business intelligence and rich graphical visualizations
- Optimizes data management to integrate and standardize data and calculation results within Prologue as well as third-party solutions
- Streamlines reporting process to regain valuable time for true analytics
- Provides intuitive, interactive design combining human creativity and knowledge with technology
- Enables problem-solving and strategic decision making without requiring highly technical skills for data exploration
- Compares performance with more than 12,000 financial institutions (using data from Fiserv) to maximize operating efficiency and profitability

Connect With Us

For more information about Prologue Visual Intelligence, call 800-872-7882, email getsolutions@fiserv.com or visit www.fiserv.com.



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