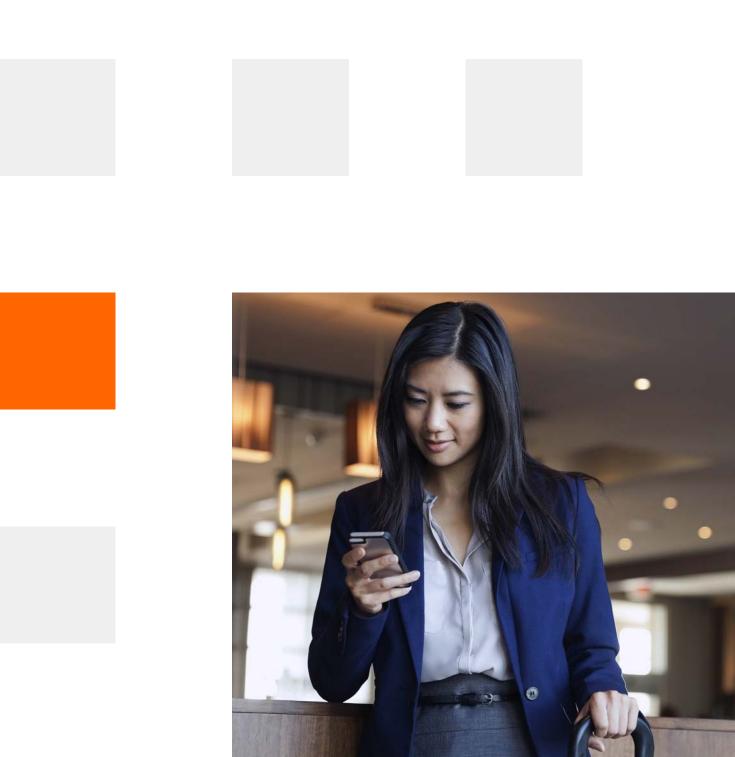
Product

Mobiliti Edge[™]

Accelerate Your Mobile Offering With a Future-Proof, Affordable Solution











Product

Deliver the full range of mobile financial services today's consumers demand quickly, securely and effectively, including mobile payments and enterprise alerts.

All the Services Your Customers Want, All the Support You Expect

Get up to speed on your mobile offering with Mobiliti Edge from Fiserv. Mobiliti Edge helps any financial institution quickly implement and deliver the most complete, secure, integrated, extensible and cost-effective mobile services solution in the industry.

Eight Reasons to Choose Mobiliti Edge as Your Mobile Banking and Payments Solution

Lowest Risk – Purchase with confidence from Fiserv, the leader in mobile banking solutions. Our solutions are backed by the most comprehensive and experienced product management team in the industry, offering guidance, implementation support and functionality customised to meet users' needs as your mobile strategy changes over time.

Completeness – Give your customers a complete, optimised mobile banking experience with the solution's support of multiple access modes including text (SMS), mobile browser and downloadable mobile applications as well as its RenderRight[™] engine, which ensures clear and consistent access regardless of mobile device type, access mode or network. Likewise, the flexibility of Mobiliti Edge allows your customers to enroll via the branch, contact center or online channels.

Speed to Market – With an accelerated implementation, your organisation can quickly recognise its return on investment. Flexible deployment options allow you to add and customise capabilities at your own pace to align with your evolving brand, competitive or line-of-business strategies. For example, you can offer mobile banking and payments today and add real-time alerts later.

A Wealth of Features – Go beyond just the basics of balances, transfers and bill payment with the solution's powerful suite of standard features that also includes alerts and notifications, customer care tools, service reporting and analytics.

The Most Robust and Proven Solution in the Market







Mobiliti Edge scales to capitalise on new functionality; support new channels and evolving technology; and serve diverse customer segments and lines of business. As your needs evolve, Mobiliti Edge will keep pace with them. **Safe and Secure** – The rigorous security standards in Mobiliti Edge are designed to complement your financial institution's existing security infrastructure – from enrollment, data encryption and transaction auditing to reporting and regulatory compliance.

Control – Maintain ownership and control over all data with a fully configurable solution, as well as control of your mobile future by ensuring a future-proof mobile payments, cross-sell and tablet strategy.

Market-Proven – Mobiliti Edge is the fastest-selling mobile channel solution and the preferred solution for more than 2,400 financial institutions, including many of the top 100 banks and credit unions. Enjoy all the benefits of proven, best-inclass technology that provides you the competitive edge you seek to optimise your market position.

Payments-Ready – Offering you natively integrated bill payment and person-toperson payments, plus remote deposit capture for cheques, Mobiliti is the best possible platform from which to embark on your transition to profit-generating mobile payments and services.

Grow Your Adoption and Usage

Our industry-leading focus on the user experience and seamless integration into various payment and alerting services ensures your adoption and usage metrics exceed your business case expectations. Within three years of launching, we have seen many of our customers develop the mobile channel to become the most used banking channel within their organisations.

Your Mobile Solutions Partner

Industry analysts have long recognised Fiserv for its best-in-class products and services, particularly in the online channel. By including overall relationship management, comprehensive customer support, marketing services, technical assistance and more with our solutions, we are able to help you compete even more successfully in today's fast-changing financial environment.

Here are some of the unique benefits of choosing Fiserv as your mobile solutions partner.

Advanced Alerting – Our solutions easily interface with your account processing, online banking and electronic billing and payment systems to provide us – and you – with unique insight into your customers' interactions across multiple products and electronic channels. Enterprise Capabilities – You want more than just a user interface for your customers. You want the tools and support needed to understand how your customers are using the interface. Fiserv delivers advanced capabilities and guidance in security; mobile, online banking, payment reporting; and customer care.

Turnkey Integration – Fiserv products and services integrate seamlessly with your existing systems as well as with other Fiserv assets.

Best-in-Class Support – When you choose Fiserv, you not only get a bestin-class product, you get best-in-class support with value-added services – from implementation support to marketing models – that ensure you always maximise the benefits of our products.

Payments – As the world's most proven provider of digital and mobile payment solutions, Fiserv is uniquely positioned to help you deliver on all aspects of your emerging mobile payments ecosystem.

Jump-Start Your Mobile Strategy

Now you can execute your mobile channel strategy today, quickly and affordably – with room to grow as market, line-of-business and customer demands shape your future business goals.

Mobiliti Edge Features

- Downloadable applications for iPhone[®] and Android[™] devices
- Tablet applications for iPad[®] and Android
- SMS/text messaging, including SMS aggregation services
- Mobile browser optimisation, with full coverage for the latest smartphone platforms
- Complete functionality, including banking, location search, bill payments, person-to-person payments and actionable alerts
- Enterprise alerting engine, supporting SMS, email and push notification delivery
- Integrated customer care, online and offline enrollment tools, and intelligent reporting
- Mobile safeguard risk and security management framework
- Ability to extend and enhance functionality through an ongoing product and platform release management program







Once your Mobiliti Edge banking and payments solution is in place, it's easily extendable to align with your brand, competitive response or line-ofbusiness strategies.

Mobiliti Edge also scales to capitalise on new functionality, support new device requirements and evolving technology, and serve diverse customer segments and lines of business as your mobile transaction capabilities and functional requirements evolve.



We Understand Banking

At Fiserv, we know electronic banking and payments. As a proven and reliable leader in financial services technology, we're the right partner to provide the right mobile banking and payments solution on your terms.

Connect With Us

For more information about Mobiliti Edge, email getsolutions@fiserv.com or visit www.fiserv.com.

About Fiserv

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com to learn more.



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