

Product



iVue®

Organizing Data for Better Analysis, Accurate Trending and Informed Decision Making



Leading-edge data management, reporting and analytics are critical to your financial institution's continued success. iVue from Fiserv is a comprehensive data warehouse and information management solution, hosted at a Fiserv data center, that integrates with the robust analytical and reporting tools of Business Analytics from Fiserv to create a powerful business intelligence framework.

iVue, an enterprise-wide data warehouse, provides a consolidated view of organizational, departmental, customer and household data, supplying your organization with quality, actionable business information. The solution's cross-application reporting capability gives you a complete picture of your customers and their accounts. By consolidating information from diverse systems, iVue provides a wholistic business view that facilitates information discovery to help you meet your organization's needs.

iVue is built upon an extensible financial services data model that provides a logical representation of information relating to loans, deposits, trusts, credit cards, payments, general ledger and more. iVue can integrate with any data source, so your financial institution can monitor customer demographics, account relationships and transaction activity, and channel adoption and utilization.

With a single source of current and historic information that's accurate and consistent, you can shift your focus from data collection and validation to the insights that lie hidden in your data. Using actionable business intelligence, you can reduce risk and expense, while increasing profitability.


An Outsourced Solution

Because of the outsourced nature of iVue, you're not faced with a complex data warehouse implementation. Highly trained Fiserv specialists manage the databases, operating systems, file delivery, load processes, release applications, hardware servers, connectivity and much more from a secure Fiserv data center. iVue extracts information from your Fiserv core processing platform and ancillary applications on a daily basis, making consolidated customer, loan, deposit and financial reporting much easier.

Choose the Capacity That's Right for You

The iVue solution has two service level options:

- **iVue Essentials:** A robust and flexible financial services data model that provides a logical, easy-to-navigate representation of your data.
- **iVue Advantage:** All the benefits of iVue Essentials, plus iVue PowerShare – an administrative tool to manage and extend the data model and provide greater ease of use and access. iVue Advantage also supports external data imports and exports, building custom views, hierarchy management, security management and extended data retention options.



Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com and fiserv.com/speed to learn more.

Both service levels offer automated report scheduling (event trigger or time based) and dissemination using Business Analytics.

Powerful Reporting: Business Analytics

The data warehouse is complemented by Business Analytics, a robust report authoring and analytics tool. Business Analytics helps you create an infinite number of custom reports, including role-based dashboards with data views that aid decision making. And with the mobile capability of Business Analytics, your team can view data reports and analysis wherever they are, using their mobile devices.

A selection of prebuilt Business Analytics reports, each available separately, offers insight into specific aspects of the customer relationship. Your financial institution serves customers at a variety of touchpoints, including a growing array of digital channels. Our channel reporting packages enable you to monitor enrollment, activity and transaction data from these conduits. You can also flag exceptions and anomalies so your staff can follow up and resolve them promptly, enhancing service and boosting customer engagement.

Business Analytics is the ideal partner for iVue. This best-of-breed solution combines extensive reporting functionality with easy-to-use technology to give you complete control of report creation and distribution throughout your financial institution. It is an indispensable tool for helping you make informed financial and policy decisions.

Key Features

iVue provides your organization with a “single version of the truth” – a set of shared metrics and dimensions that can be used throughout your organization – using leading-edge technology.

- Uses a financial services data model with supporting data dictionary documentation
- Includes automated trending (historical data organized for easy consumption and tracking fluctuations over time)
- Enables you to import third-party data and build your own views
- Provides the ability to establish automated data imports and exports
- Includes client-defined hierarchies to facilitate reporting at various levels of detail

Connect With Us

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