

EMV™ Chip Cards With The Card Collection™

Card Designs for EMV Chip Cards Minimize Cost and Production Time



The migration to EMV chip cards can be a complex and costly process for financial institutions. Fiserv has worked with industry leaders to develop standard EMV chip card configurations and plastic designs to simplify your migration, minimize your expenses and save significant time.

Preapproved Designs

Using one or more of The Card Collection from Fiserv plastic stocks is the most efficient and economical option for most financial institutions.

Fiserv offers several Visa® debit, Visa credit, MasterCard® debit designs and MasterCard credit Card Collection designs. All are preapproved and specifically for EMV chip cards. In addition, cards are personalized with your financial institution logo.

Standard EMV Chip Card Configurations

Fiserv has worked with Visa and MasterCard to develop standard EMV chip card configurations designed to be suitable for most debit and credit card programs. The standards have been certified and are fully-compliant with Visa, MasterCard and Durbin requirements. By leveraging these standards you save significant time and cost associated with building a custom program.

To leverage The Card Collection designs, you must use the Fiserv standard chip card configurations.

EMV Migration Expertise and Support

Migration to EMV starts with planning, and Fiserv is here to walk you through every step of the process. We have made significant investments in technology and infrastructure to support your migration from magnetic stripe cards to EMV chip cards and are ready to help you make decisions on the critical elements of your EMV programs.

Through The Card Collection, our experts are prepared to meet your needs for EMV chip cards based on your business goals, timelines and processor relationships.

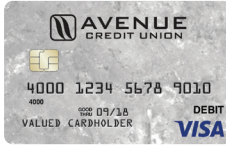
Visa Debit, Visa Credit and MasterCard Debit Card Collection Designs



Flag



\$20 Bills*



Gray Marble



Burgundy Swash



Tranquility



Earth Globes



Brilliant Blue



Emerald Green



Charcoal Swirl



Tuxedo Black



Navy Burst

MasterCard Credit Card Collection Designs



Charcoal Swirl



Navy Burst

Key Benefits

- Meets all Visa, MasterCard and Durbin requirements
- No minimum order size
- No creative costs to develop designs, eliminating need for brand proofing
- No upfront inventory costs or risks of obsolescence when chips expire
- In stock, eliminating 12–16 weeks required for ordering and delivery of custom lithograph cards
- Avoids complexity of managing card personalization keys
- Personalized with your financial institution logo

Connect With Us

For more information about The Card Collection, call 800-872-7882 or email getsolutions@fiserv.com.



*Design available as non-branded EMV for ATM cards

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