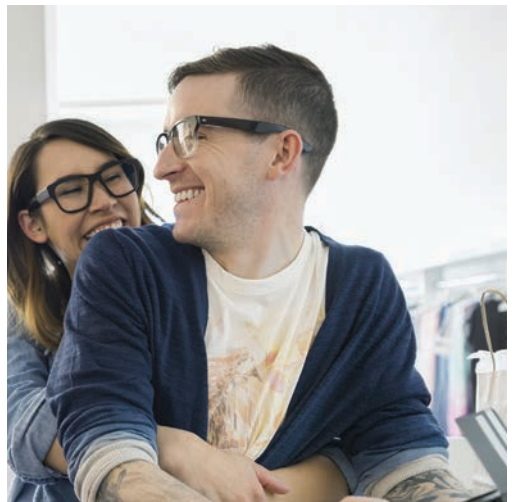
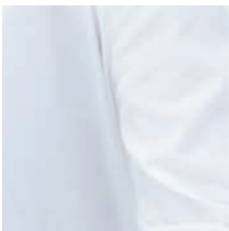
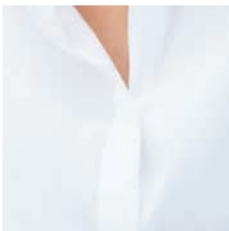
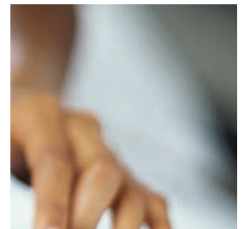
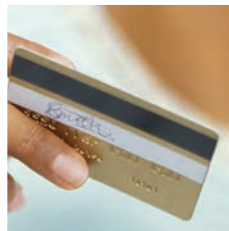


## Solutions



### The Card Collection™ Card Designs Made Cost-Effective





## Solutions

Set your offering apart. The Card Collection from Fiserv is an easy way to offer your cardholders unique card designs, including EMV™ chip cards or magnetic stripe cards, at a very affordable price. Offer one design for all your programs. Select different designs for each program. Or let cardholders select their design from the full collection.



### Get High Value at a Competitive Price

- No minimum orders – order one card at a time
- No creative costs – designs reflect the latest consumer preferences and trends
- Pay-as-you-go ordering – no up-front inventory costs or risk of obsolescence
- In stock – ensures fast delivery

### EMV Chip Cards

Fiserv offers several Visa® and MasterCard® debit and credit card designs as part of The Card Collection. All are preapproved and specifically for EMV chip cards.

EMV chip cards:

- Comply with Visa and MasterCard EMV requirements for the U.S. market
- Eliminate the need to manage chip expiration dates
- Are in stock, so there is no need to create a custom EMV chip card

To leverage The Card Collection designs, you must use the Fiserv standard chip card configurations.

### One Solution for So Many Needs

Use The Card Collection for credit, debit, ATM, EMV chip, gift, health savings (HSA), flexible spending (FSA), payroll and other card programs. All designs are Visa and MasterCard approved.

### Increase Activation and Transaction Volumes

Research by a Top 100 financial institution confirmed that The Card Collection increased card activation and card transactions. Activation rates rose from 28 percent to 34 percent for monthly active users, and card transactions increased by more than 16 percent per month.

### Connect With Us

To tap into the power of our proven designs, call 866-963-4877 or email [getsolutions@fiserv.com](mailto:getsolutions@fiserv.com). To view the Fiserv designs online, visit [www.fiserv.com](http://www.fiserv.com).



Choose  
From Many  
Proven Design  
Options

## Chip Card Collection

Visa Debit/Credit and MasterCard Debit Card Collection



010 Flag



015 \$20 Bills\*



004 Gray Marble



072 Burgundy Swash



023 Tranquility



018 Earth Globes



203 Tuxedo Black



068 Charcoal Swirl



202 Emerald Green



069 Navy Burst



201 Brilliant Blue

## MasterCard Credit Card Collection Designs



068 Charcoal Swirl



069 Navy Burst

## Card Collection

Gold



Coronet Gold



Fleur-de-lis Gold

Platinum



Coronet Platinum

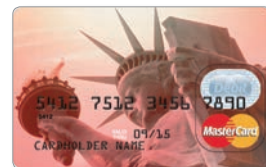


Fleur-de-lis Platinum

Patriotic



010 Flag



011 Statue of Liberty

Healthcare



079 Daisy



071 Rx

Classic



000 Eggplant Marble



021 Blue Marble



001 Beige Marble



070 Renaissance



## Classic (cont.)



202 Emerald Green



201 Brilliant Blue



203 Tuxedo Black



007 Gentry



002 Green and Gold Marble



009 Estate



003 Grey and White Marble



027 Fresco



004 Grey Marble



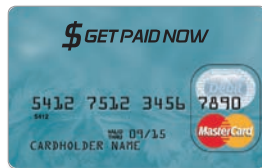
035 Aurora



005 Antique



026 Coronet



028 Fleur-de-lis



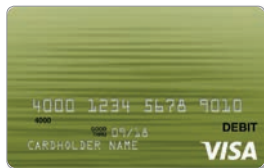
037 Portico



036 Azure



072 Burgundy Swash



073 Green Texture



069 Navy Burst



068 Charcoal Swirl

## Money and Payroll



015 \$20 Bills



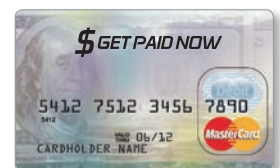
006 Mariner



016 Money and Gears



017 Coins and Cash



034 Radiance

## Scenic



025 Medallion



018 Earth Globes



029 Currency



014 Barn

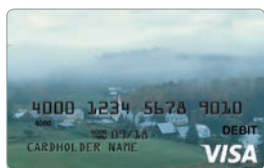


012 Lighthouse

## Scenic (cont.)



013 Mountains



024 Countryside



019 Waves



022 Shoreline



023 Tranquility



## Identity Photo Cards

Photo cards are available as Visa Debit/Credit and MasterCard Debit.



015 \$20 Bills



001 Beige Marble



002 Green and Gold Marble



021 Blue Marble



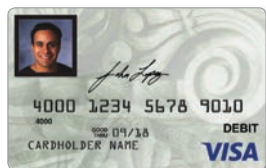
026 Coronet



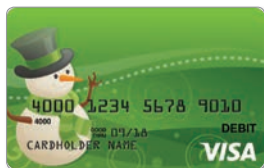
027 Fresco



035 Aurora



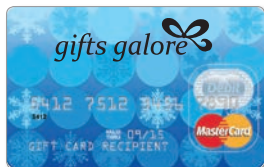
037 Portico



044 Whimsical Snowman



067 Glistening Ornaments



077 Snowflake Circles



053 Graduation

## Gift Card Collection

Gift cards are also available for debit and other prepaid cards.

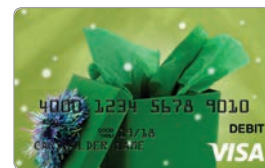
### Birthdays and More



046 Balloons



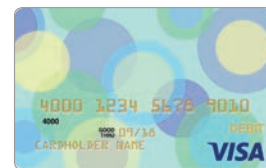
059 Gift For You



062 Classic Presents



075 Blue Present

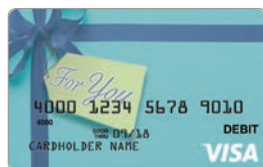


051 Circles



060 Retro Flowers

### Holiday



050 Bow



047 Snowflake



045 Holiday Bells

### Holiday (cont.)



064 Winter Sweets



066 Winter Wonderland



065 Cardinal



074 Lighted Tree



078 Tinsel Trees



076 Red Stacked Presents

### Special Occasion

### Sports



063 Gifts



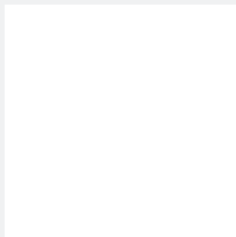
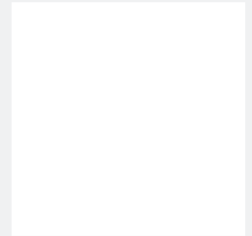
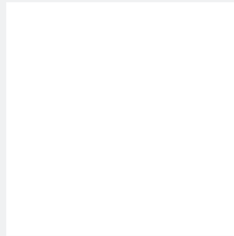
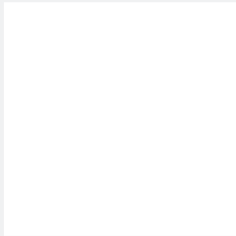
057 Racecar



061 Baseballs

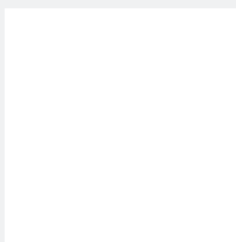
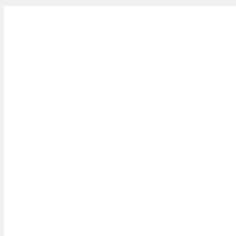


020 Fish



## About Fiserv

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit [fiserv.com](https://www.fiserv.com) and [fiserv.com/speed](https://www.fiserv.com/speed) to learn more.





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