

### Branch Wireless Services



Today's financial services consumer expects a quicker, more convenient, more personalized and more secure experience than ever before. Your financial institution can now deliver that experience with flexible device and application freedom throughout the branch network.

With Branch Wireless Services from Fiserv, branch employees gain the flexibility to come out from behind the traditional teller station and engage with customers in a friendlier, more personal way, while visitors get the convenience of secure in-branch Wi-Fi service.

#### **Branch Transformation**

Deploying, maintaining and monitoring branch infrastructure can be time-consuming, costly and complex. Yet maintaining peak performance and optimal security is essential to delivering the services customers depend on every day.

Branch Wireless Services supports branch transformation by untethering your staff and enabling easy, secure guest Wi-Fi delivered through a fully managed wireless infrastructure. Fiserv provides predictable costs, simplified architecture, stronger security and end-to-end visibility with a single-vendor solution, enabling your financial institution to focus valuable IT resources on areas that will drive innovation and growth.

#### **Network Visibility**

With the built-in analytics and multi-device monitoring provided within Branch Wireless Services, your financial institution receives valuable data to better understand traffic patterns and how visitors use the branch. Our dashboard capabilities provide deep visibility into network users, their devices and their applications. Equipped with rich analytics, administrators can quickly create access control and application usage policies, optimizing both the end-user experience and network security.

#### **Location Analytics and Reporting**

Location analytics provides real-time statistics to improve engagement and loyalty across locations. Consolidated reporting allows you to see how guests and employees are using infrastructure resources and enables you to monitor branch activity throughout the day to understand volume, frequency and length of branch visits by customers.

Fiserv offers an API to integrate location data with CRM, loyalty programs and custom applications for targeted real-time offers.

#### **Security**

Fiserv manages security gateways, wireless access points and LAN switches in a cloud environment that provides quick access for changes and troubleshooting. State-of-the-art switched infrastructure leverages the latest technology to give device access to resources in and outside your financial institution.

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit [fiserv.com](http://fiserv.com) and [fiserv.com/speed](http://fiserv.com/speed) to learn more.

## Multi-Device Management

Fiserv delivers a networking solution that provides unified management of mobile devices, Macs, PCs and the entire network from a centralized dashboard. You're able to monitor Internet access by all mobile and wired devices on branch and guest Wi-Fi, giving you the confidence and control to manage your network resources and permissions for optimal security and efficiency.

## Flexible and Scalable

With Branch Wireless Services, you have a flexible solution that can easily scale as your branch footprint changes. Cloud-based management allows you or experienced Fiserv network experts to configure, monitor and manage wireless access points across your branch network from anywhere.

## Key Benefits

Secure branch wireless helps you deliver better customer service through:

- Unmatched visibility across the branch footprint
- Location-based analytics and client/mobile engagement
- Comprehensive multi-device management
- Central and secure management in the Fiserv cloud

## Connect With Us

For more information about Branch Wireless Services, call 800-872-7882, email [getsolutions@fiserv.com](mailto:getsolutions@fiserv.com) or visit [www.fiserv.com](http://www.fiserv.com).



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