

Asset Manager ConnectSM

Simplified Connectivity Between Asset Managers And Managed Account Sponsors To Drive Growth And Efficiency Across The Managed Accounts Industry



Asset Manager Connect from Fiserv, available on Wealth Management Network from Fiserv simplifies connectivity between asset managers and managed account sponsors for streamlined workflow. This drives growth and greater efficiency across the managed accounts industry.

The Challenge

As asset managers increase distribution in managed account and model-delivery programs, data access and exchange across multiple sponsor platforms can be cumbersome and inefficient. Lack of industry-standard communication and the existence of multiple sponsor platforms force manager firms to access several systems to perform manual, repetitive processes.

Asset Manager Connect streamlines the workflow process by providing a single point of entry for managers to communicate with sponsors on Wealth Management Network in a secure and auditable manner. This robust network includes access to 10 of the top 12 sponsors in the industry. Our web-based interface creates efficiency by automating data collection, modeling and

trading notification across multiple sponsor destinations. Asset Manager Connect simplifies the entire process of managing accounts by consolidating access to critical data and portfolio management tools.

One Gateway to Access All Sponsors on the Fiserv Network

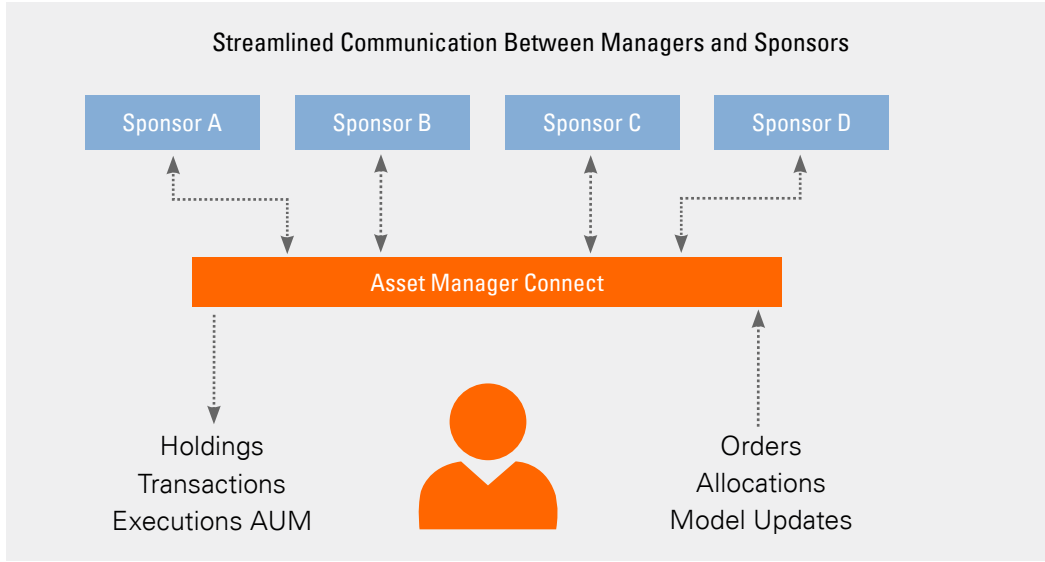
Asset managers can use our web-based Asset Manager Connect to securely manage portfolios without the need for multiple tokens and multiple access points. Leveraging Wealth Management Network, asset managers can retrieve portfolio management data for any sponsor program in which they participate. For those programs where asset managers retain trade discretion, they can extract holdings, transactions and executions for reconciliation and compliance reporting.

Trades for multiple sponsor programs can be imported, routed and monitored simultaneously intra-day using our trade network monitor. Managers in model delivery programs can communicate model changes to multiple destinations with a single click and access program data reports.

Asset Manager Connect combines all of the necessary data, trading, model management and connectivity in one intuitive solution.



Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com to learn more.



Wealth Management Network

Wealth Management Network is the premier network for the wealth management community. It facilitates real-time connectivity among all market participants: asset managers, broker-dealers, banks, aggregators and market utilities, as well as advisors, investors and third-party partners. Wealth Management Network allows for efficient execution of trading, accounting and portfolio/model management. Additionally, it provides access to data, analytics and reporting by centrally connecting all participants to make the management of money easy for financial professionals and accessible to investors.

- Key Benefits**
- Offers a point of entry into Wealth Management Network and its 70 broker-dealer sponsor firms across distribution channels, including 10 of the top 12 broker-dealers in the U.S.
 - Provides web-based interface to portfolio management, trading and reporting tools
 - Gives access to holdings, transactions and executions for trading and reconciliation across multiple sponsor programs
 - Minimizes the occurrence of trading errors resulting from mistakes in manual data entry of the orders and models on multiple systems
 - Facilitates trade routing, model update communication and reporting across multiple sponsor programs



Fiserv, Inc.
255 Fiserv Drive
Brookfield, WI 53045

800-872-7882
262-879-5322
getsolutions@fiserv.com
www.fiserv.com

Connect With Us

For more information about Asset Manager Connect, call us at 800-872-7882, email getsolutions@fiserv.com or visit www.fiserv.com.