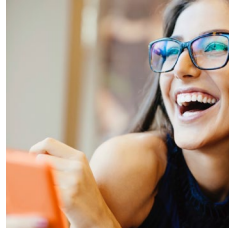
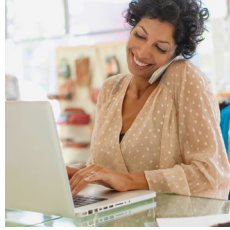


Product



Architect™

Drive Real Business Results With Seamless, Personalized User Experiences Delivered by an Integrated Digital Banking Platform



As your fastest-growing channel, advanced online banking and mobile solutions are critical to driving consumer loyalty, building market share and creating new revenue opportunities. Architect from Fiserv is a single, end-to-end digital banking solution for retail and business that gives financial institutions the control and flexibility to quickly respond to consumer and business needs.

Architect delivers real business results. With Architect, your imagination is your only limitation. Architect gives you the freedom and control to separate your brand from competitors. Offering robust configuration capabilities, a rich set of self-service features and integrated, real-time, targeted marketing tools, you are empowered to create highly differentiated user experiences, gain operational efficiencies, and drive targeted growth while meeting your retail and business consumers' ever-evolving digital needs.

The Architect experience is seamless, whether on a laptop, mobile device or tablet. Available as a hosted or on-premise solution, Architect fits your unique needs.

Turn your fastest-growing channel into a competitive differentiator and improve your consumer satisfaction with a unique user experience and broad set of feature functionality with Architect.

Architect at a Glance:

- Single platform solution for retail and business banking
- End-to-end consistent digital experience
- Optional software development kit (Architect: SDK)
- Highly extensible and secure
- Robust integrations to more than 100 Fiserv and third-party banking solutions
- Available as a hosted or on-premise solution

"We have leveraged Architect: SDK for a few projects, and it has delivered as we hoped. We recently ran a preapproved Visa® signature card offer that was presented via a modal at login. The member experience was slick, and we were able to generate over \$4 million in card production in less than four weeks."

David Mason
Senior Vice President, Chief Information Officer
Wings Financial Credit Union

Architect: SDK—Powerful, Proven, Productive

The optional Architect: SDK module allows you to take full control of the user interface and underlying application logic. With Architect: SDK, you can create a unique digital banking experience, accelerate your deployment of new features and functionality, and personalize your consumer experiences.

Powerful

- Desktop, tablet and mobile delivery
- Easy API integrations
- Enables open .NET development
- Core libraries and coding examples
- Seamless integration to framework

Proven

- Supports financial institutions of all sizes
- More than 500 custom modules created
- Strong community sharing best practices
- Client advisory council participation

Productive

- Cross-channel experience delivery
- Revenue-generating marketing campaigns
- Higher user digital engagement
- Back-office operational efficiency
- Custom packaging and deployment

Increase Consumer Engagement With Targeted Marketing

Self-service campaign management tools enable you to drive up marketing ROI and create targeted marketing programs and customized offers.

With Architect, you can:

- Use a simple, two-step process to launch campaigns
- Target consumers using CRM or core data
- Create personalized offers unique to the user
- Announce new products to the market
- Quickly deliver important communications to consumers
- Allow users to immediately accept offers in sessions

The Fiserv Integration Advantage

Since its inception, Architect was designed to accommodate limitless integrations—API (application program interface) or SSO (single sign-on)—for a seamless user experience. Today, Architect features more than 100 integrations to both Fiserv and third-party solutions, with embedded security layers and features to prevent cybercrime. The advanced integration capabilities in Architect help you deliver increased customer or member engagement, operational efficiencies, flexibility, freedom and peace of mind.

Supported Architect integrations include:

- Account processing platforms
- Account opening
- Retail and business payments
- Personal financial management
- Remote deposit capture
- Check imaging
- E-statements
- Document management
- Check reorder
- Loan origination



Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com to learn more.

- Positive pay
- Wire transfers
- Card services
- Fraud risk and cyber security
- Alerts
- Reporting
- Marketing
- In-session chat

Flexible, Layered Security

Architect is a flexible platform designed to meet your unique risk requirements, add value to your digital channel, and optimize your data protection. Architect provides the innovative foundation you need to effectively combat fast-moving threats and detect fraud, while maintaining a positive experience for your consumers.

Partner With Fiserv

When you choose Architect, you are not choosing a solution, you are choosing a digital banking experience for your consumers that delivers measurable results for your financial institution. Best of all, as you incorporate other Fiserv award-winning solutions into your digital experience, you are benefiting from the compounding, cumulative advantages that can be achieved only with Fiserv.

Key Features

- Highly personalized, feature-rich banking
- Mobile banking – browser, apps and SMS
- Integrated Checkfree® RXP® from Fiserv for bill payment and e-bills
- End-to-end payments, including P2P and transfers
- Expedited payments
- Advanced security and fraud detection solutions
- Campaign marketing tools
- Self-service consumer features
- Ability to create users and manage user entitlements
- Core-integrated stop payments
- Software development kit for platform extensibility
- Established, proprietary core connectivity infrastructure that allows for deep integration and rich functionality
- Client toolbox – administrative, configuration and development tools
- Disclosure manager
- Secure forms manager
- Message center manager
- 24/7 call center and conversion support
- Highly experienced and dedicated professional services and client support teams
- Corporate research and development commitment to innovation and solution enhancements



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