

Product



Advantage Fee™

Your Solution for High-Volume Client Billing and Revenue Management



Feel more secure about managing revenue and billing clients with the intuitive technology of Advantage Fee from Fiserv. Improve cash flow, efficiency and client service with the most advanced and comprehensive revenue management and commission tracking solution in the industry.

The Challenge

Across the financial services industry, the growing complexity of investment solutions and client relationships has led to widespread change in billing requirements. The vast range of products and services, and frequent requests for customized fee schedules, make it difficult for organizations to achieve operational excellence. The need for automated, accurate and timely invoicing is stronger than ever.

With a single, flexible fee billing platform, Advantage Fee streamlines billing processes for organizations with large numbers of high-volume accounts. Advantage Fee enables firms to manage multiple invoicing structures accurately, quickly and cost efficiently, while also accommodating the new generations of fee and account structures. Furthermore, Advantage Fee eliminates the need to maintain separate commission payout and billing systems.

Organizations that use a manual system often face revenue management challenges. Overbilling, underbilling or missing invoices can lead to revenue leakage, impacting the bottom line. Advantage Fee mitigates these risks, providing the answer to common revenue management challenges.

Keep Up With Investors' Changing Needs

As market volatility continues to shift, so do the needs of investors. Increased expectations are leading to significant changes in client billing and

revenue management. Many investors are requesting consolidated statements that reflect their entire household, requiring organizations to combine multiple account charges into one statement.

Greater scrutiny on accuracy and timeliness of fee calculations and regulatory changes around fee transparency increases the pressure on operations. The solution is to find technology that streamlines processes and allows firms to focus on what is most important: serving clients.

Find Your Competitive Edge

Advantage Fee is a comprehensive client billing, revenue management and reporting solution. It helps financial services organizations support flexible, innovative and fast-changing fee structures with efficient and controlled invoicing across manager, advisor and client relationships.

The solution eliminates the need for manual processes that many businesses still rely upon. Statements can support a wide variety of asset integration methodologies (householding, book-of-business) and report at the account or household level with detailed and timely tracking. Integrating what were once disparate processes onto a single platform is guaranteed to improve your firm's billing services.

Advanced Features and Functionality

- **Efficient Fee Management**—The flexible calculation engine of Advantage Fee can handle innovative fee structures in multiple currencies with the ability to bill in different currencies, translate fees based on exchange rates and present invoice formats in foreign languages. Parameters recognize multiple languages and internationalization according to region, product and business line
- **Revenue Forecasting and "What-If Analysis"** – Allows you to create rolling forecasts based on key variables and anticipated business events such as new business and product offerings, pricing strategies and rate shifts
- **Revenue Acceleration**—Extracts business-critical information from a central repository of all Advantage Fee billing data and displays the data from multiple



Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com and fiserv.com/speed to learn more.

dashboards. By allowing users ready access to the transaction details behind the invoice, days outstanding are reduced. Utilizing a client's web portal to allow online payments achieves further operational efficiency while eliminating mailing and paper costs

- **Flexible Configuration and Calculation Methodologies**—Supports multiple payout and hierarchy structures (commission payout to advisors, multiple managers and multiple tiers) while accommodating all billing methods (average daily balance, advance billing, in arrears billing or flow billing) and supports billing from simple rep-directed structures to complex unified management account structures
- **Real-time Revenue Management at the Activity Level**—Tracks revenue, monitors outstanding client balances and reports to the general ledger, with the ability to roll up and aggregate as needed. Supports as-of accrual accounting methods for more effective tracking

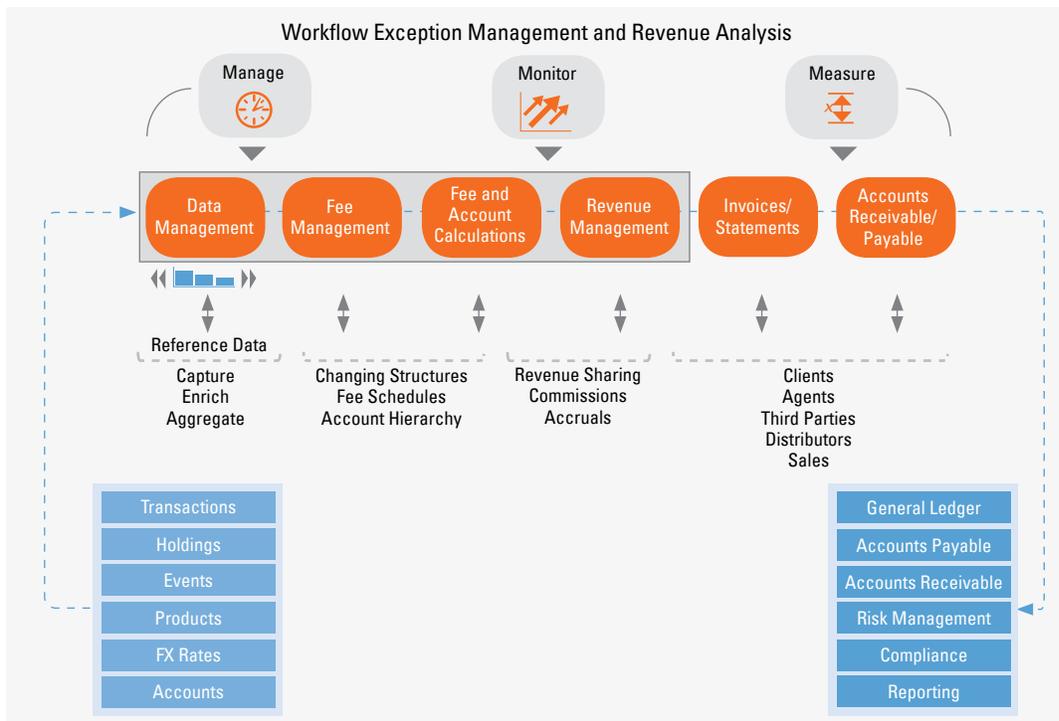
Advantage Fee delivers return on investment, positive cash flow and improved revenue management. Ensuring both regulatory compliance and high levels of control, it meets the needs of an increasingly complex global industry and its growing client base.

Key Benefits

- **Mitigate Common Errors**—Prevent revenue leakage and common invoicing issues. Advantage Fee is consistently accurate and reliable
- **Improve Customer Service**—Add a personal touch with branded invoices, sending a professional and positive message to your clients and vendors
- **Improve Revenue Forecasting**—Level out the revenue stream with accurate accruals and improve decision making by forecasting
- **Deliver Greater Control**—Replace manual processes with an integrated solution that meets audit requirements and industry regulations
- **Built-in Business Intelligence**—Make better decisions with Advantage Fee's powerful analytical capabilities and in-depth views

Advantage Fee Product Overview

Advantage Fee is a comprehensive client billing and revenue management solution that helps financial services organizations worldwide to support flexible, highly complex and fast-changing fee structures with efficient, controlled invoicing.



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