

Branch Out™

Match Your Customers' Active Lifestyles With a Tablet App That Allows You to Acquire Accounts on the Go



In today's mobile society, you need to be able to go where your customers are, in the branch or on the road. Branch Out™ from Fiserv gives you the tools you need to streamline enrollment wherever your customer may be.

With Branch Out, your customer acquisition and enrollment efforts know no boundaries. When the Branch Out app is downloaded on a tablet, you can use it in the branch or take it to places such as colleges and sporting events, where you can sign up new customers on the spot. The app securely gathers customer information and sends the application data to Business Process Manager from Fiserv, our new account and process management solution, for back office fulfillment processes such as risk, funding, and forms generation. Branch Out further expands our ability to offer you solutions that cater to your increasingly mobile customers.

The Branch Out account opening app provides you with another tool you can use to grow your customer base, deposits and profits. The solution even goes beyond online account opening, by enabling you to:

- Play an active role in customer acquisition inside or outside the walls of your financial institution

- Take advantage of an increasingly mobile society, particularly in targeting the millennial generation
- Leverage the value and efficiency of the integration provided by your bank platform and Business Process Manager
- Deploy an account opening app without having to develop one on your own
- Benefit from the security provided by Fiserv

Improve the Customer Experience

Branch Out is a boon to your business during peak lobby hours. Your tellers or a receptionist can start the process and then turn the tablet over to a personal banker for completion.

Branch Out works in conjunction with Business Process Manager to help you acquire new customers anytime, anywhere.

Branch Out Your Business

Branch Out turns your customer service representatives into mobile branches of your financial institution. Your staff can use Business Process Manager at any location to help customers apply for new accounts.

The tablet's camera can be used to scan an applicant's name and address from a driver's license into the application form, speeding



Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today. Visit fiserv.com and fiserv.com/speed to learn more.

up the process. You save keystrokes and eliminate data entry errors and the driver's license information is captured for future validation of the customer. When the form is completed, a back-office staff member can complete the outstanding session in Business Process Manager at any time.

With Branch Out, you deliver fast, personal service while growing your customer base.

Key Benefits

- Meet and acquire new customers where they are
- Extend your branch by offering new account opening to any location
- Securely gather customer information and securely send the data to Business Process Manager

Connect With Us

For more information about Branch Out, call 800-872-7882, email getsolutions@fiserv.com or visit www.fiserv.com.



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